



Manoveer Group Of Companies

# COMPANY PROFILE

Our mission is to enhance lives and celebrations worldwide by providing high-quality, safe, and vibrant Holi colors and related products that embody trust, innovation, and sustainability.



# 2025

**MORE INFO**

+91 72192 74784

info@manoveergroup.com

www.manoveergroup.com

# Brief History



Founded with a vision to bring vibrancy and innovation to the world, Manoveer Group of Companies has grown from humble beginnings into a global leader in the manufacturing and export of Holi colors, dyes, pigments, and related products. Headquartered in Mumbai, India, the company has established itself as a trusted name in the industry, renowned for quality, innovation, and customer satisfaction. Over the years, we have expanded our operations and product portfolio, staying true to our mission of delivering excellence.



## **Mission Statement:**

To enhance lives and celebrations worldwide by providing high-quality, safe, and vibrant Holi colors and related products that embody trust, innovation, and sustainability.

## **Vision Statement:**

To be the world's most trusted and innovative supplier of Holi colors and specialty products, fostering growth and success for our partners and stakeholders globally.

# Products and Services:

Manoveer Group offers a diverse range of products designed to cater to the needs of various industries and markets:

- Silk Holi Colors (Silk Gulal, Silk Color Blaster, Silk Gel Colors, and Silk Color Cylinder)

- Manoveer Dyes & Pigments

- Silk Corn Starch

- Manoveer Talc Powder

- Manoveer Dolomite Powder

- Silk Pyrophyllite Powder

- Manoveer Neon Colors

- Manoveer Color Making Dyes

- Manoveer Holi Accessories



Our products are meticulously crafted to meet the highest quality standards, ensuring safety, environmental sustainability, and vibrant results.

# Key Personnel

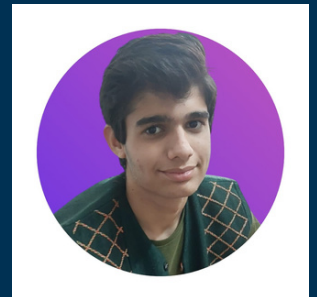
Virendra Singh Raghuvanshi –  
Director



Reena Raghuvanshi – CEO



Kshitij Raghuvanshi – Director  
of Operations



# Company Values



- Quality Excellence: Delivering products that exceed expectations.
- Innovation: Continuously innovating to meet the dynamic needs of our customers.
- Customer-Centric Approach: Building lasting partnerships by prioritizing customer satisfaction.
- Sustainability: Embracing eco-friendly practices in every aspect of our operations.
- Integrity: Conducting business with honesty and transparency.

# Notable Achievements



- Recognized as one of the leading exporters of Holi colors in Europe, the US, Australia, the Gulf, and Asia.
- Recipient of the \*Best Exporter Award\* in the specialty colors category (2023).
- Successful launch of eco-friendly and skin-safe Holi colors, setting new standards in the industry.
- Expanded dealership network to over 30 countries, fostering strong global partnerships.

# Awards



- Excellence in Quality Certification by ISO (2022)
- Green Business Certification for sustainable manufacturing practices (2024)
- Export Excellence Award for consistent growth in international markets (2023)



# Market Reach



Manoveer Group has a robust presence in international markets, exporting to over 40 countries across Europe, the United States, Australia, the Gulf region, and Asia. Our strategic partnerships and strong distribution network ensure timely delivery and exceptional service worldwide.

# Corporate Social Responsibility (CSR) Activities



At Manoveer Group, we believe in giving back to the community and making a positive impact on society. Our CSR initiatives focus on creating sustainable and meaningful change:

- Supporting Local Traffic Marshals:

We provide essential resources, including mineral water bottles, to local traffic marshals to support them during their demanding work schedules.

... to be cont

Education for Underprivileged Children: We actively engage in teaching and providing educational materials to underprivileged children in village schools, helping them build a brighter future.

- Eco-Friendly Practices: Promoting environmental sustainability through the use of green manufacturing processes and eco-friendly packaging solutions.

- Community Health Programs: Organizing health camps and awareness drives to promote hygiene and wellness in local communities.

These activities reflect our commitment to building a better world and fostering a sense of shared responsibility.

# Company Culture



Manoveer Group fosters a culture of collaboration, innovation, and continuous learning. Our team is passionate about delivering excellence and takes pride in creating products that bring joy and color to celebrations around the globe. With a commitment to sustainability and community welfare, we actively engage in corporate social responsibility initiatives, such as supporting local traffic marshals and educating underprivileged children.

# Contact Information



-Website:

<https://www.manoveergroup.com>

- Email: [info@manoveergroup.com](mailto:info@manoveergroup.com)

- WhatsApp: +91 72192 74784

- Address: Manoveer Group of Companies, MMRDA Colony, Opp Sharma Estate, Walbhatt Road, Goregaon East, Mumbai-400063.

*Manoveer Group of Companies:*

*Elevating your world with vibrant colors, trusted partnerships, and unmatched quality.*